



# SELLERS TIPS

## TIPS for selling your Cadbury Fundraising products:

- ✓ Always adhere to the responsible fundraising guidelines, and ensure adults are in charge of selling
- ✓ Wear your uniform or club colours to help identify our cause
- ✓ **If selling in the workplace:**
  - › Make a sign that clearly states what you're fundraising for
  - › Put the box somewhere busy - like the lunch room or reception
  - › Clear the money container and re-stock regularly
- ✓ **If selling door to door:**
  - › Always be cheerful and polite
  - › Remember to tell them who you're raising money for and why
  - › Show them the delicious Cadbury selection
  - › Tell them the price

For more information and downloads to support your drive simply visit us at  
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**1800 809 444**  
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**GOOD LUCK**



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